

RELEASE IN FULL

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**From:** Mills, Cheryl D <MillsCD@state.gov>  
**Sent:** Wednesday, September 19, 2012 3:42 AM  
**To:** H  
**Subject:** Fw: highlights - AF/PDPA responses to violence in the Muslim world

Fyi

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**From:** Sonenshine, Tara D  
**Sent:** Tuesday, September 18, 2012 08:49 PM  
**To:** Mills, Cheryl D  
**Subject:** FW: highlights - AF/PDPA responses to violence in the Muslim world

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**From:** Pelletier, Michael P  
**Sent:** Tuesday, September 18, 2012 5:11 PM  
**To:** Carson, Johnnie; Yamamoto, Donald Y; Brigety, Reuben; Akuetteh, Cynthia H; Gilmour, David R; Mellott, Joseph; Patin, Paul B; Sonenshine, Tara D; Smith, Dana S (PA); Logsdon, Michelle R; Ereli, Joseph A  
**Subject:** highlights - AF/PDPA responses to violence in the Muslim world

Public diplomacy efforts across Africa are not only helping us to amplify USG messages at this difficult time, but have actually helped roll back demonstrations and have had a tangible real-time positive effect on what's going on. In Khartoum, PAS contacted an IVLP alumnus and shared USG statements with him, leading him to convince the Muslim organization he is part of to call off a planned demonstration and to express support for the Secretary's statement. In Zanzibar, after the Embassy sent them a statement reiterating public comments by the White House and the Secretary and reiterating long-standing USG support for Tanzania, another Muslim group canceled its planned demonstration to show appreciation for the embassy's statement. The Somalia unit (based in Nairobi) received statements of support both from the new Somali government as well as Somali radio outlets, in response to Somali-language translations of S and POTUS statements. Across Africa, posts have been distributing and amplifying both S and POTUS remarks, using the most appropriate tools available : via social media, e-mailed statements, and by hand or by phone. These activities have born real and important results.

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