

RELEASE IN FULL

---

**From:** Mills, Cheryl D <MillsCD@state.gov>  
**Sent:** Wednesday, December 5, 2012 9:27 AM  
**To:** H  
**Subject:** FW: Media

FYSA

---

**From:** Sonenshine, Tara D  
**Sent:** Wednesday, December 05, 2012 9:18 AM  
**To:** Jones, Kerri-Ann  
**Cc:** Brooks, Russell K  
**Subject:** Media

**A quick re-cap of coverage of Wildlife Conservation Day**

# **Wildlife Conservation Day**

**WWF joins the U.S. State Department to put an end to wildlife crime**



The world's best loved species are being slaughtered by widespread and dangerous criminal networks. Driven by a voracious demand for illegal animal parts and products, the black market in wildlife rivals illegal arms and drugs. Increasingly, wildlife traffickers are the same kingpins involved in trafficking people and arms and narcotics.

WWF is joining the call to action put out by Secretary of State Secretary Clinton to raise awareness and engage conservationists like you on **Wildlife Conservation Day, December 4.**

1. **IN OTHER PRESS**

2.

3. **Secretary Clinton Declares War on Wildlife Traffickers | Environment ...**

[ens-newswire.com/2012/.../secretary-clinton-declares-war-on-wildlife...](http://ens-newswire.com/2012/.../secretary-clinton-declares-war-on-wildlife...)

You +1'd this publicly. Undo

Nov 9, 2012 – U.S. **Secretary** of State Hillary Rodham **Clinton** speaks at the meeting on **Wildlife ...** at the U.S. State Department in Washington, DC, November 8, **2012.** ... outreach campaign on **wildlife** trafficking, to launch **December 4** on ... IUCN, and the **wildlife traffic** monitoring organization **TRAFFIC.** ... >Air/Climate (5)

...

1. **IUCN - Wildlife Conservation Day highlights action against wildlife ...**

[www.iucn.org/?uNewsID=11593](http://www.iucn.org/?uNewsID=11593)


You +1'd this publicly. Undo

20 hours ago – In response to growing concern about illegal trade in wildlife, the US Department of State has declared 4 December as **Wildlife Conservation ...**

[Get more results from the past 24 hours](#)

2.

**Wildlife Conservation Day: December 4 - YouTube**

 [www.youtube.com/watch?v=pHrII7BagxQ](http://www.youtube.com/watch?v=pHrII7BagxQ) **NEW** 1 day ago - 2 min - Uploaded by Americagov  
December 4 is **Wildlife Conservation Day**. Secretary Hillary Clinton has said that " by some estimates, the ...

3. More videos for **wildlife conservation day** »

4. **WCS Promotes Wildlife Conservation Day Pledge to Stop Trafficking ...**

[yubanet.com/.../WCS-Promotes-Wildlife-Conservation-Day-Pledge-t...](http://yubanet.com/.../WCS-Promotes-Wildlife-Conservation-Day-Pledge-t...)

You +1'd this publicly. Undo

20 hours ago – The State Department and Secretary Hillary Clinton designated December 4 as **Wildlife Conservation Day** in order to eliminate wildlife ...

[Get more results from the past 24 hours](#)

5. **Wildlife Conservation Day | Stories | WWF**

[worldwildlife.org/stories/wildlife-conservation-day](http://worldwildlife.org/stories/wildlife-conservation-day)

You +1'd this publicly. Undo

The world's best loved species are being slaughtered by widespread and dangerous criminal networks. Driven by a voracious demand for illegal **animal parts** ...

1. **Celebrate Wildlife Conservation Day - U.S. Fish and Wildlife Service**

[www.fws.gov/news/blog/.../Celebrate-Wildlife-Conservation-Day](http://www.fws.gov/news/blog/.../Celebrate-Wildlife-Conservation-Day)

You +1'd this publicly. Undo

1 day ago – Today, we're celebrating **Wildlife Conservation Day!** Around the world, people are pledging their commitment to wildlife and joining an ...

2. **Pledge to end wildlife trafficking for Wildlife Conservation Day**

[news.mongabay.com/.../1204-hance-wildlife-conservation-day.html](http://news.mongabay.com/.../1204-hance-wildlife-conservation-day.html)

You +1'd this publicly. Undo

23 hours ago – Today has been dubbed the first ever global **Wildlife Conservation Day**. To honor it, a coalition of conservation groups—including WWF and ...

[Get more results from the past 24 hours](#)

3. **Images for wildlife conservation day**

- Report images Thank you for the feedback. Report another image Please report the offensive image.

Cancel Done



o

o



4. **Wildlife Conservation Day:Species Extinction, Organized Crime ...**

[newsblaze.com/story/20121204095252zzzz.nb/topstory.html](http://newsblaze.com/story/20121204095252zzzz.nb/topstory.html)

You +1'd this publicly. Undo

20 hours ago – At the U.S. State Department event in Washington, Secretary Clinton called for people here in the United States and around the globe to unite ...

1. **Department of State Marks Wildlife Conservation Day**

[www.state.gov](http://www.state.gov) › ... › Press Releases: November 2012

You +1'd this publicly. Undo

3 days ago – **Department of State** Marks Wildlife Conservation Day. ... In Washington D.C., **Jeff Corwin**, host and executive producer of Animal Planet's "The ...

2. **U.S. Department of State Hosts Television's Animal Planet Host at ...**

[www.state.gov](http://www.state.gov) › ... › Press Releases: 2012 › Press Releases: December 2012

You +1'd this publicly. Undo

1 day ago – Notice to the Press: U.S. **Department of State** Hosts Television's Animal ... **Jeff Corwin** is an American nature conservationist, best known as the ...

3. **Take the Pledge: Stop Wildlife Crime | U.S. Department of State Blog**

[blogs.state.gov/index.php/site/.../take\\_the\\_pledge\\_stop\\_wildlife\\_crim...](http://blogs.state.gov/index.php/site/.../take_the_pledge_stop_wildlife_crim...)

You +1'd this publicly. Undo

22 hours ago – And it follows the **State Department's** continuing commitment to draw ... live web chats with renowned conservationist **Jeff Corwin**, as well as ...

[Get more results from the past 24 hours](#)

4. **News for Jeff Corwin and State Department**

1. **US Department of State Hosts Television's Animal Planet Host at the State Department**

Imperial Valley News - 18 hours ago

U.S. **Department of State** Hosts Television's Animal Planet Host at the ... **Jeff Corwin** is an American nature conservationist, best known as the ...

5. **Jeff Corwin | Facebook**

[Get more results from the past 24 hours](#)