

Overview

Background

- The Arab uprisings have taken many countries down the path of mass human rights abuses
- Many attempts have been made to track the consequence of violence: the casualties, but little attention has been paid to tracking the drivers of the violence: the 'pillars of support' - political, military and family

Objective

- The ultimate objective is to build a replicable product that would get individuals belonging to the pillars of support to disavow those abuses
- The immediate objectives is to open source a v1 of the tool that would allow Al Jazeera to map the pillars of support (and defections from) the Assad regime

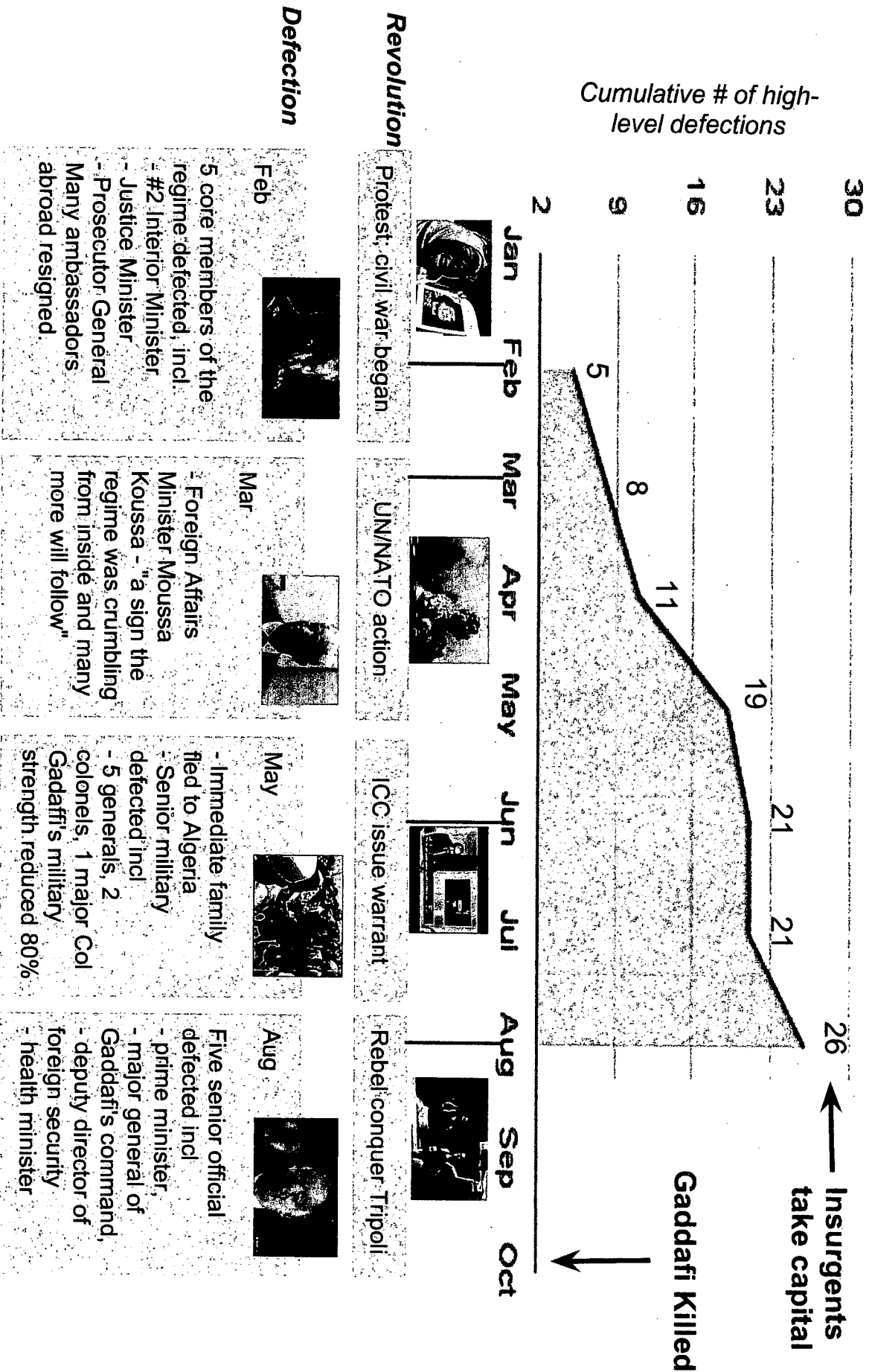
Product

This project is a standalone website with:

- A network page that maps organizations and individuals, both who are supporting, and who have abandoned, the regime
- A submit form for third-parties to suggest additional pillars of support
- An admin page that allows the host to view, evaluate and edit the data

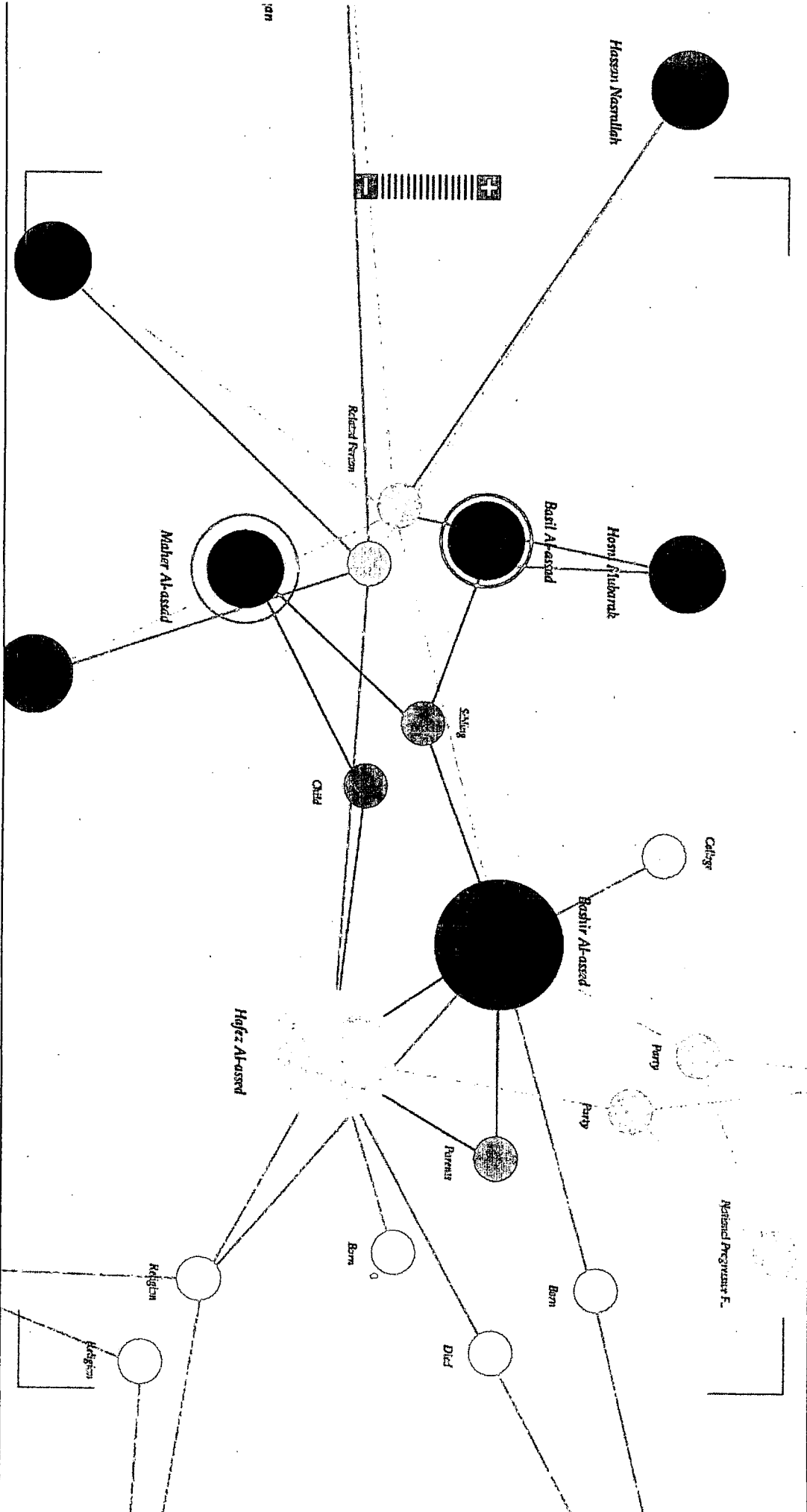
Defection plays an instrumental role in driving the change of regime

Libya: Key defections vs. Revolution Milestones



DEFLECTION TRACKER

أخبار > About Network Submit Libs Tweets 11



PARLIAMENT DEFECTIONS

CABINET DEFECTIONS

TIME SCALE OF DEFECTIONS

Source >

100

16

DIPLOMAT DEFECTIONS

GENERAL DEFECTIONS

Number of Defections—

14

32

FAMILY DEFECTIONS

TOTAL OFFICIALS DEFECTIONS

Sentence to explain what this section of defection means, this box pops up on hover over the word then disappears when cursor moves.

24

104

NUMBER OF DEATHS

April 2011—July 2012

19,263

894 People have defected from the Bashar Al-Assad regime since 2011. According to [Name of source data], 19,263 people have died in the Syrian uprising to date.

DEFECTOR / SUPPORTER NAME

CONTEXT URL

UPLOAD IMAGE

Al Assad Maher

www.wikipedia.com/dassadmaher

Desktop/dt-assad-maher.jpg

CATEGORY

DESCRIPTION

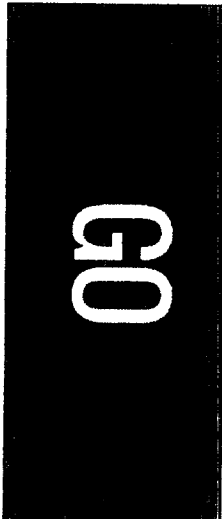
SUBMIT

Financial

Brother of Bashar and the commander of the Republican Guard.

ORGANIZATION

Republican Guard



Audience

Target 1: International community w/aim of demonstrating inevitable disintegration of regime

Target 2: Syrian regime w/aim of encouraging more defections w/visualization and data

Target 3: Syrian people w/aim of building confidence that their resistance is having impact

Note: *Al-Jazeera is only robust outlet able to reach all 3 of these audiences (Social media networks are slowed or shut down), which is why they are primary partner*