

RELEASE IN PART B6

From: Cheryl Mills <cheryl.mills [redacted]>
Sent: Thursday, July 19, 2012 10:01 PM
To: H
Subject: Fwd: Fw: looking for feedback on how folks in room, including others, experienced speech. cdm

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FYI

From: Huang, Cindy Y
Sent: Thursday, July 19, 2012 07:01 PM
To: Vogelstein, Rachel; Mills, Cheryl D; Klein, Jennifer L
Subject: RE: looking for feedback on how folks in room, including others, experienced speech. cdm

Bloomberg: As Rachel said, the reporter is excited and working on a series on women. She had attended the event.

Data geeks (Johannes PARIS21 panelist, Mayra who was at World Bank and now UNF, Caren Grown): amazing, never seen this kind of energy at intersection at data and gender before, look forward to being a part of Data2X

From PA on tweets:

According to TweetReach, @StateDept reached 355,571 accounts, with 1.3 million impressions during the Secretary's remarks at the Gallup conference on closing the gender gap. Top contributors included CFR, the World Bank, and UN Global Pulse.

According to TweetReach, the hashtag #GenderGap reached 409,704 accounts, with 450,713 impressions during the remarks. Top contributors included StateDept, CFR, and GirlUp.

From: Vogelstein, Rachel
Sent: Thursday, July 19, 2012 4:02 PM
To: Mills, Cheryl D; Huang, Cindy Y; Klein, Jennifer L
Subject: RE: looking for feedback on how folks in room, including others, experienced speech. cdm

We are hearing very positive reviews of the speech, from both data folks and lay people. Alec Ross also tweeted about the speech and said it was getting a good response online. And Melanne had a good press call after, with interest from Bloomberg and others.

From: Mills, Cheryl D

Sent: Thursday, July 19, 2012 3:33 PM

To: Huang, Cindy Y; Klein, Jennifer L; Vogelstein, Rachel

Subject: looking for feedback on how folks in room, including others, experienced speech. cdm