

RELEASE IN PART B6

**From:** Mills, Cheryl D <MillsCD@state.gov>  
**Sent:** Wednesday, July 18, 2012 5:19 PM  
**To:** H  
**Subject:** FW: Hannah Rosenthal's new position

---

**From:** Posner, Michael H  
**Sent:** Wednesday, July 18, 2012 1:49 PM  
**To:** Mills, Cheryl D  
**Cc:** Laszczych, Joanne; Toiv, Nora F; Samuelson, Heather F; Graze, Deborah E  
**Subject:** Fw: Hannah Rosenthal's new position

Fyi - as we discussed the Milwaukee Jewish Federation is putting this out tomorrow in response to an effort on the blogs to discredit Hannah for her involvement with J street years ago. I can send you a blog post if you want to see it.

I also spoke with Linda Mills this morning on CGC and can give you an update if you are interested.  
 Mike

---

**From:** Pahigian, Anthony A  
**Sent:** Wednesday, July 18, 2012 11:07 AM  
**To:** Ventrell, Patrick H; Lalley, Jonathan P  
**Cc:** Nuland, Victoria J; Graze, Deborah E; Gosselin, Elizabeth D (PACE); Zareski, Karen B; Posner, Michael H; DRL-SPECIAL- ASSISTANTS; Mujica, Maryam; Scott, Marianne C; Rosenthal, Aviva S  
**Subject:** FW: Hannah Rosenthal's new position

Patrick, Jonathan, As discussed yesterday, pasted in below is a press release by the Milwaukee Jewish Federation announcing Hannah Rosenthal's new position there as CEO. She will start with them sometime in October. Should you get any inquiries, I think you can confirm at this point that we expect her to move on sometime in the late fall.

Issued by: Laura Barnard (414) 390-5744

**Embargoed until July 19, 2012**

**FOR IMMEDIATE RELEASE**

Contact: Laura Barnard,  
 Marketing & Communications Director  
 Office (414) 390-5744  
 Cell

## Hannah Rosenthal to Serve as Milwaukee Jewish Federation CEO/President

Milwaukee – Hannah Rosenthal, the United States Special Envoy to Monitor and Combat Anti-Semitism, has accepted a position as the new Chief Executive Officer/President of the Milwaukee Jewish Federation according to MJF Board Chair Jerry Benjamin.

The selection of Rosenthal was officially approved by the MJF Executive Committee on July 18. "We are very excited to bring a nationally recognized leader like Hannah Rosenthal to Milwaukee," said Dan Bader, Chairperson of the Milwaukee Jewish Federation's CEO Search Committee. "Hannah

B6

Rosenthal is the right person to lead the Federation into the future following the past year of community input and reimagining. She has a strong background as a transformational leader and an amazing grasp of organizational change.”

Rosenthal has strong Wisconsin roots, having graduated from the University of Wisconsin – Madison after starting her undergraduate studies at Mt. Holyoke College in South Hadley Massachusetts. After graduating from UW, she attended rabbinical school in Jerusalem and Los Angeles. She returned to Wisconsin as the religious education director at Madison’s Temple Beth El and later became involved in political and civic affairs in Wisconsin. Following a stint as Midwest Regional Director, U.S. Department of Health & Human Services, Rosenthal served as Executive Director of the American Jewish Council for Public Affairs, 2000-2005. This was followed by roles as Executive Director of the Chicago Foundation for Women (2005-2009) and Corporate Vice President, Wisconsin Physicians Services, 2008-2009.

In 2009, Rosenthal was tapped for her current role as Special Envoy in the State Department. In this role, she reports on the status of anti-Semitism and other hatreds throughout the world to determine how to address anti-Semitism and other human rights abuses in U.S. foreign policy. She regularly briefs the President, the Secretary of State and Congress on worldwide trends in these areas and creates strategies to combat hatreds.

“I am thrilled to accept this position,” said Hannah Rosenthal. “I am so impressed with the vision the community has set for the future of the Milwaukee Jewish Federation and believe we have the opportunity to become the model for Federations across the nation in engaging the Jewish community.”

#### **Reimagining Process**

Over the last 15 months, the Milwaukee Jewish Federation has engaged in a process of transformational change based on a deep and broad dialogue with the community. As part of that process, the Federation created a vision to refocus its mission around two areas: (1) Financial Resource Development; and (2) Outreach, Engagement and Leadership Development.

To help the organization achieve its new vision, the Milwaukee Jewish Federation recognized the need to engage a leader with deep experience in each of these areas. The Federation created a CEO Search Committee to conduct a rigorous national search for the right candidate. The committee was led by community volunteer Dan Bader and included diverse representation of Milwaukee’s Jewish community: Jerry Benjamin, Alan Borsuk, Mark Brickman, Fred Croen, Mark Goldstein, Bonnie Jacobson, Rabbi Wes Kalmar, Marlene Lauwasser, David Lubar and Andrea Schneider. The Committee worked closely with the staff of the Jewish Federations of North America Mandel Center for Leadership Excellence.

“Hannah is a truly exceptional individual, with a deep commitment to Jewish causes,” added Jerry Benjamin, Chairperson of the Federation’s Board of Directors. “I look forward to introducing her to the Board and the community, and to partnering with her in the work ahead as the Federation continues to evolve through the reimagining and transition processes. Hannah understands fundraising and community building and will be an enormous asset to our community as we continue to emphasize financial resource development and community outreach in our efforts going forward.”

Rosenthal is expected to begin her new role in October 2012. Sheryl Primakow will continue as Interim Executive Director of the Milwaukee Jewish Federation until that time and then will move into a new position as Chief Operating Officer. In August 2012, Jerry Benjamin will step down as Board Chair, and Board Chair Elect Marlene Lauwasser is expected to be elected to that position.

#### **MILWAUKEE JEWISH FEDERATION**

Through the development of community-wide financial support, planning and allocations, the mission of the Milwaukee Jewish Federation is to ensure the continuity of the Jewish people, to enhance the quality of Jewish life, and to build a strong and unified Jewish community in Milwaukee, in Israel and throughout the world. Over this past year, our highest priority has been the ongoing Reimagining and Transition of our community and our Federation. This process has informed our plans for the future, leading us to discover new ways of raising funds, planning, communicating and building community.

###

1360 North Prospect Avenue, Milwaukee, WI 53202-3094 | Phone: 414-390-5700 | Fax: 414-390-5782  
Jerry Benjamin, President | Sheryl Primakow, Interim Executive Director  
[www.milwaukeejewish.org](http://www.milwaukeejewish.org)

Anthony Pahigian

Director Policy Planning and Public Diplomacy (DRL/PPD) | Bureau of Democracy, Human Rights and Labor  
U.S. Department of State | HST 7802 | (202) 647-1495 | [pahigianaa@state.gov](mailto:pahigianaa@state.gov)



This email is UNCLASSIFIED.

---

**From:** Pahigian, Anthony A  
**Sent:** Wednesday, July 18, 2012 10:33 AM  
**To:** 'Megan Sullivan'  
**Cc:** James Madlom  
**Subject:** RE: Hannah Milwaukee

Megan, Thank you for sending. I have pasted in edits to two paragraphs of your press release. I hope it is not too late to make these factual corrections and a suggested addition. I will call as soon as I send this to you.

First para:

Milwaukee – Hannah Rosenthal, ~~Ambassador at Large~~ and the U.S. ~~State Department's~~ Special Envoy to Monitor and Combat Anti-Semitism, has accepted a position as the new Chief Executive Officer/President of the Milwaukee Jewish Federation according to MJF Board Chair Jerry Benjamin. The selection of Rosenthal was officially approved by the MJF Executive Committee on July 18.

Fourth para

In 2009, Rosenthal was tapped for her current role as Special Envoy in the State Department. In this role, she reports on the status of anti-Semitism and other hatreds throughout the world to determine how to address anti-Semitism and other human rights abuses in U.S. foreign policy. She regularly briefs the President, the Secretary of State and Congress on worldwide trends in these areas and creates strategies to combat hatreds. One such program, the 2012 Hours Against Hate has been endorsed by the London Olympics. <http://www.facebook.com/2012HoursAgainstHate>

Anthony Pahigian

Director Policy Planning and Public Diplomacy (DRL/PPD) | Bureau of Democracy, Human Rights and Labor  
U.S. Department of State | HST 7802 | (202) 647-1495 | [pahigianaa@state.gov](mailto:pahigianaa@state.gov)



This email is UNCLASSIFIED.

---

**From:** Megan Sullivan [redacted]  
**Sent:** Wednesday, July 18, 2012 9:57 AM  
**To:** Pahigian, Anthony A

B6

**Cc:** James Madlom  
**Subject:** Re: Hannah Milwaukee

Good morning, Anthony:

I'm reaching out on behalf of my colleague James. As mentioned, Elana asked our team to follow up with the news release and article. Attached are each for reference.

Please let me know if there's anything else we can provide.

Thank you,  
Megan



**Megan Sullivan**  
Mueller Communications, Inc.  
1749 N. Prospect Ave. | Milwaukee, WI 53202  
Office: 414.390.5500  
Visit our [website](#) | Follow us on [LinkedIn](#) and [Twitter](#)

----- Forwarded message -----

**From:** Elana Kahn-Oren [redacted]  
**Date:** Tue, Jul 17, 2012 at 5:30 PM  
**Subject:** RE: Hannah Milwaukee  
**To:** "Pahigian, Anthony A" <PahigianAA@state.gov>  
**Cc:** "Rosenthal, Hannah S" <RosenthalHS@state.gov>, "Graze, Deborah E" <GrazeDE@state.gov>, "James Madlom" [redacted]

B6

Hi Anthony,

Thanks for the conversation. We'll gladly coordinate. I've asked James Madlom from Mueller Communications to send you the article and working release. So please expect to hear from him. Please feel free to contact me anytime.

All the best,

Elana

Elana Kahn-Oren  
Director, Jewish Community Relations Council and Israel & Overseas  
Milwaukee Jewish Federation  
1360 N. Prospect Ave.  
Milwaukee, WI 53202  
Phone: [redacted]  
Fax: (414) 390-5782  
[elanac](mailto:elanac) [redacted]

B6

**Experience the power of community! Learn more at [www.milwaukeejewish.org](http://www.milwaukeejewish.org) and follow us on [Facebook](#) and [Twitter](#).**

---

**From:** Pahigian, Anthony A [mailto:PahigianAA@state.gov]  
**Sent:** Tuesday, July 17, 2012 5:13 PM  
**To:** Elana Kahn-Oren  
**Cc:** Rosenthal, Hannah S; Graze, Deborah E  
**Subject:** RE: Hannah Milwaukee

Elana, Great talking with you. Please send me your draft article for our internal use only. I will keep it confidential but need it to make sure that whatever we are saying is consistent. I look forward to hearing from your public relations consultant as well. My contact info is in the signature block below. Best regards and congratulations to the MJF for such an excellent choice. Anthony

Anthony Pahigian

Director Policy Planning and Public Diplomacy (DRL/PPD) | Bureau of Democracy, Human Rights and Labor

U.S. Department of State | HST 7802 | (202) 647-1495 | [pahigianaa@state.gov](mailto:pahigianaa@state.gov)



This email is UNCLASSIFIED.

---

**From:** Hannah Rosenthal [redacted]  
**Sent:** Tuesday, July 17, 2012 4:41 PM  
**To:** Elana Kahn-Oren  
**Cc:** Graze, Deborah E; Pahigian, Anthony A  
**Subject:** Re: pretty pic

B6

I already sent you Abe Foxman's info, right? Martin Raffel would be good too.

The public affairs lead person wants to connect with you. So please take the call from Anthony Pahigian (great guy by the way). He can be reached at 202-647-1495 in case you cross wires.

Thanks.

Hannah

Sent from my iPad