

RELEASE IN FULL

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**From:** Mills, Cheryl D <MillsCD@state.gov>  
**Sent:** Monday, October 24, 2011 8:27 PM  
**To:** H  
**Subject:** Fw: NBC Buys Comedy About The First Family From Josh Gad, Jason Winer & Jon Lovett

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**From:** Toiv, Nora F  
**Sent:** Monday, October 24, 2011 05:18 PM  
**To:** Mills, Cheryl D  
**Subject:** NBC Buys Comedy About The First Family From Josh Gad, Jason Winer & Jon Lovett

## NBC Buys Comedy About The First Family From Josh Gad, Jason Winer & Jon Lovett

By NELLIE ANDREEVA | Monday October 24, 2011 @ 12:00pm PDT



From NBC, the network that brought us *The West Wing*, comes *1600 Penn*, a family comedy set at the White House. The network bought pre-emptively the single-camera comedy, from *Book Of Mormon* star Josh Gad, *Modern Family* director Jason Winer and former speechwriter to President Barack Obama Jon Lovett, with a put pilot commitment. Gad, Winer and Lovett co-created together the project, about a dysfunctional family that just happens to live at the most famous address in America. 20th Century Fox TV where Winer is under an overall deal, is producing. The idea originated with Winer and long-time friend Gad bouncing around possible series premises until they settled on the First Family comedy setup. They knew they needed a writer and turned to 20th TV. Conveniently, the studio had signed a script deal with Lovett who had taken meetings indicating that he wanted to get into the half-hour scripted comedy business. 20th TV got the trio together and they honed in the idea for *1600 Penn*. All 3 will executive produce, with Lovett writing the script and Winer attached to direct. In addition to *1600 Penn*, Gad is writing and executive producing another comedy project for NBC, about a family on the road, through Universal TV and Will Ferrell and Adam McKay's Gary Sanchez. He is with ICM and Brillstein Entertainment. Lovett is with CAA and Mosaic.