

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Monday, October 24, 2011 8:13 PM
To: H
Subject: Fw: Economic Statecraft


From: Huebner, David
Sent: Monday, October 24, 2011 06:49 PM
To: Mills, Cheryl D
Subject: FW: Economic Statecraft

Cheryl,

Please thank the Secretary for her speech on economic statecraft. The topic is in many respects our Achilles heel, and it has been a struggle to refocus my Political Section to engage seriously on trade, economic, and commercial matters. In both of my countries of accreditation, economic priorities are now strongly driving diplomatic activity, and we sow the seeds of our own irrelevance if we don't tack into that reality aggressively.

Thanks again.


- D

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<http://newzealand.usembassy.gov>

<http://samoa.usembassy.gov>



Bookmarks: 

From: Huebner, David
Sent: Tuesday, October 25, 2011 11:43 AM
To: Wellington PolEcon; Damour, Marie C; Petersen, Michele L; Berbert, Chad J
Cc: Cummings, Renee M
Subject: Economic Statecraft

P/E colleagues:

If you haven't already done so, please view or read this week the Secretary's speech on economic statecraft, found at <http://video.state.gov/en/top-stories/video/1218722127001/economic-statecraft/s~creationDate/p~1/?p>. It is an important articulation of strategy and priorities sometimes under-attended in traditional DOS deployment.

The speech confirms the wisdom of our efforts here to increase commercial diplomacy activity, integrate economic/commercial staff from different agencies into one team, and begin evaluating ourselves – including in the formal officer performance review process – according to how well these priorities are advanced. As you know, Goals No. 1 & 3 of the Mission New Zealand MSRP and Goal No. 2 of the Mission Samoa MSRP articulate this subject matter as a top priority.

Michele / Peter:

In the speech, the Secretary mentions sending out updated instructions on economic statecraft. If we have not already received that document, could you obtain a copy for us.

Thanks much.

- D