

RELEASE IN FULL

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A GRAND CHALLENGE
FOR DEVELOPMENT

DEVELOPMENT^XCHANGE

July 27-28, 2011

Ronald Reagan Building, 1300 Pennsylvania Avenue NW, Washington D.C.

USAID, the Government of Norway, the Bill & Melinda Gates Foundation, Grand Challenges Canada and The World Bank invite you to Saving Lives at Birth's Development^XChange. Last March, the Saving Lives at Birth program called upon the brightest minds across the globe to identify and scale up transformative prevention and treatment approaches for pregnant women and newborns in rural, low resource settings around the time of birth. More than 600 innovators responded to our call.

The Development^XChange is a key feature of the Saving Lives at Birth program and serves as the first step in building a community of innovators to tackle this challenge.

- Meet and get inspired by the 75 Saving Lives at Birth finalists who have come to Washington, D.C. to participate in the final stage of the competition.
- Explore their innovations in an open marketplace and help build this growing community of innovators.
- Attend the high-level forum on the 28th to hear forward-looking talks from

To register, please visit www.savinglivesatbirth.net