



RELEASE IN FULL

**BUSINESS LEADERS TO CONGRESS:  
SUPPORT A STRONG & EFFECTIVE INTERNATIONAL AFFAIRS BUDGET**

June 29, 2011

Dear Member of Congress:

In order to spur economic growth and create jobs here in the U.S., our nation must remain competitive in an increasingly interconnected global economy and continue to build new markets for American goods and services. That is why we are writing to urge your support for a strong and effective International Affairs Budget.

U.S. businesses understand that international development and diplomacy programs play a vital role in creating American jobs and spurring U.S. economic growth. Although just over 1% of the federal budget, International Affairs programs are critical to creating new and stable markets for American goods and services, expanding U.S. exports, and protecting intellectual property rights. American businesses and entrepreneurs – large and small – benefit significantly from programs in the International Affairs Budget that provide technical assistance, identify business opportunities, and help developing countries become more reliable trading partners.

In many ways, the International Affairs Budget is America's "toolbox" for trade. Today, more than ever, U.S. economic growth is linked with global trade and the global economy. Trade has tripled as a share of the U.S. economy in the last four decades, with more than 1 out of 5 American jobs tied to international trade. America's fastest growing markets – representing roughly half of U.S. exports – are located in *developing* countries. Export promotion programs funded by the International Affairs Budget are essential to expanding U.S. trade in these emerging markets.

The International Affairs Budget funds valuable tools for advancing U.S. economic and strategic interests around the world and is vital for achieving a more prosperous future for American workers and businesses. While we recognize the very real budget constraints that exist, we urge you to support a strong and effective International Affairs Budget.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Lane".

Bill Lane  
Caterpillar

A handwritten signature in black ink, appearing to read "John Murphy".

John Murphy  
U.S. Chamber of Commerce

***Signed by over 50 Corporate Leaders (see attached list)***

**Aerospace Industries Association (AIA)**

Remy Nathan, Vice President for  
International Affairs

**Amway Corporation**

Richard Holwill, Vice President, Public Policy

**Association of Equipment Manufacturers (AEM)**

Dennis Slater, President

**BAE Systems, Inc.**

General Gene Renuart, (USAF, Ret.)  
Senior Military Advisor, Vice President,  
National Security

**Biotechnology Industry Organization**

Sean Darragh, Executive Vice President

**Boeing**

Jefferson S. Hofgard, Vice President,  
International Operations & Policy

**Bunge North America**

Thomas J. Erickson, Vice President,  
Government & Industry Affairs

**Cargill**

Van Yeutter, Vice President, Corporate Affairs

**Caterpillar**

Bill Lane, Washington Director of  
Government Affairs

**CDM International**

J. Ellis Turner, Senior Vice President

**Cisco Systems, Inc.**

Michael Timmeny, Vice President, Corporate  
Government Affairs

**Citi**

Laura Lane, Managing Director &  
Head of International Government Affairs

**Coca-Cola**

John H. Downs, Jr., Vice President, Global  
Government, Diplomatic & Stakeholder  
Relations

**Computer & Communications Industry Association (CCIA)**

Edward J. Black, President & CEO

**Creative Associates International**

Charito Kruvant, President & CEO

**DAI**

James J. Boomgard, President & CEO

**DHL**

Wolfgang Pordzik, Executive Vice President  
Corporate Public Policy

**Eastman Kodak Company**

Gerard K. Meuchner, Director,  
Communications & Public Affairs, & Vice  
President

**Eli Lilly and Company**

Harrison C. Cook, Vice President for  
International Government Affairs

**Ford Motor Company**

Steve Biegun, Vice President,  
International Governmental Affairs

**General Electric**

Nancy Dorn, Vice President,  
Corporate Government Relations

**GlaxoSmithKline**

Elizabeth Tyson, Vice President, Government  
Affairs, Emerging Markets & Asia Pacific

**Google**

Bob Boorstin, Director,  
Corporate & Policy Communications

**International Paper**

Mary Mann, Senior Manager,  
Government Relations

**John Deere**

Vanessa Stiffler-Claus, Director,  
International Affairs

**Johnson & Johnson**

Craig Kramer, Vice President,  
International Government Affairs

*List of Business Signatories Supporting the International Affairs Budget*

**Kraft**

Perry Yeatman, Senior Vice President,  
Corporate Affairs & President,  
Kraft Foods Foundation

**L-3 Communications**

General Richard A. Cody (USA, Ret.),  
Corporate Senior Vice President

**Land O'Lakes**

Chris Policinski, President & CEO

**Lockheed Martin Corporation**

Gregory R. Dahlberg, Senior Vice President,  
Washington Operations

**Microsoft**

Fred Humphries, Vice President,  
U.S. Government Affairs

**Monsanto Company**

Michael Dykes, Vice President of  
Government Affairs

**Motorola Solutions**

Karen P. Tandy, Senior Vice President of  
Public Affairs

**National Foreign Trade Council**

William A. Reinsch, President

**National Retail Federation**

Erik Autor, Vice President,  
International Trade Counsel

**Northrop Grumman Corporation**

John Brooks, President, Northrop Grumman  
Corporation International

**PepsiCo**

Elizabeth H. Avery, Vice President,  
Global Public Policy & Federal Government  
Affairs

**Pfizer**

Joseph M. Damond, Vice President,  
International Trade Policy

**Procter & Gamble**

Carolyn Brehm, Vice President,  
Global Government Relations

**Raytheon**

PT Mikolashek, Vice President,  
Raytheon International, Inc.

**RTI**

Lon E. Maggart, Executive Vice President,  
International Development

**Seaboard Corporation**

Ralph L. Moss, Senior Vice President,  
Government Affairs

**TechnoServe**

Bruce McNamer, President & CEO

**TetraTech**

Jan Auman, President, Tetra Tech  
International Development Services

**United Technology Corporation**

Jeremy Preiss, Vice President,  
Chief International Trade Counsel

**U.S. Chamber of Commerce**

John Murphy, Vice President,  
International Affairs

**US-China Business Council**

Erin Ennis, Vice President

**United States Council for International  
Business**

Rob Mulligan, Senior Vice President,  
Washington

**U.S.-Russia Business Council**

Edward S. Verona, President & CEO

**Walmart**

Sarah Thorn, Senior Director,  
Federal Government Relations

**Xerox**

Michele Cahn, Vice President, External Affairs