

RELEASE IN PART
B5,B6

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Tuesday, June 28, 2011 7:09 AM
To: H
Subject: Re: Branding

Yep

From: H [mailto:HDR22@clintonemail.com]
Sent: Tuesday, June 28, 2011 06:42 AM
To: Mills, Cheryl D
Subject: Re: Branding

Pls find out how other countries--UK, Norway, Canada, China, etc--mark their aid.

From: Mills, Cheryl D [mailto:MillsCD@state.gov]
Sent: Monday, June 20, 2011 04:54 PM
To: H
Subject: FW: Branding

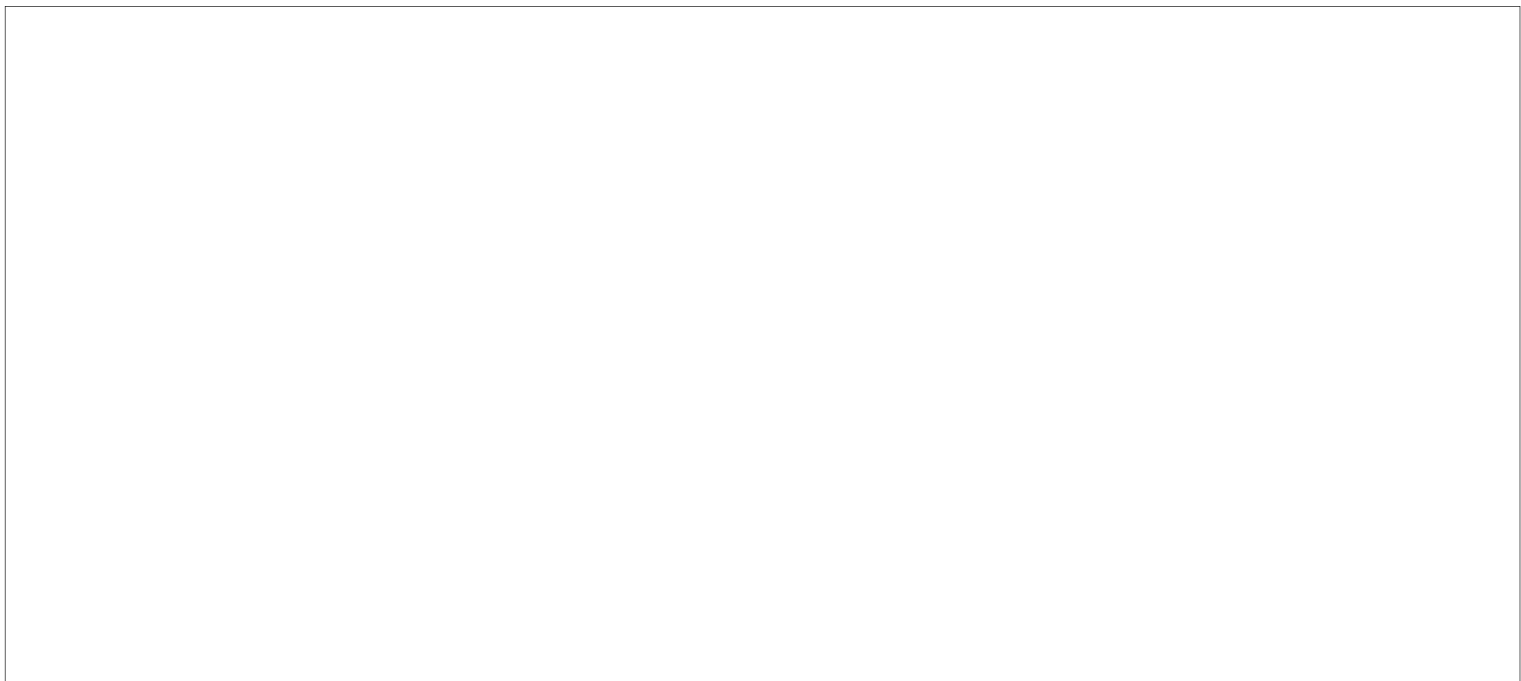
I am following up.

From: Sullivan, Margie (AID/A) [redacted]
Sent: Monday, June 20, 2011 4:52 PM
To: Mills, Cheryl D
Subject: Branding

B6

Cheryl,
I am sending you key points from our branding meeting.

B5





A lot of research exists and a lot more can be developed to make sure that whatever expense is incurred in developing a new branding strategy ends up producing the results we want.

From: Mills, Cheryl D
Sent: Monday, June 20, 2011 6:06 AM
To: Sullivan, Margie (AID/A)
Cc: Mills, Cheryl D
Subject: Re: follow up.

Thanks - [redacted] will be considered b/c cause she is highly qualified so we don't need to make her automatic.

B6

The branding issue is an issue - what is your sense of the specifics of the hold up?

Best

Cdm

From: Sullivan, Margie (AID/A) [redacted]
Sent: Friday, June 17, 2011 03:09 PM
To: Mills, Cheryl D
Subject: follow up.

Cheryl,

I think the selection process looks fine. [redacted]

Also, on the issue of the branding memo, we have some serious legal issues that our team is wrestling with. I know there is time urgency with Judith leaving but we are not going to be able to sign off on an agency memo today. Just wanted to flag for you because I know the issue is important.

From: Mills, Cheryl D
Sent: Thursday, June 16, 2011 2:02 PM
To: Anderson, Brooke; Krysta.harden [redacted] Rice, Susan E (USUN); Shah, Rajiv (AID/A)
Cc: Mull, Stephen D; Samuelson, Heather F; Smith, Gayle E.; Huang, Cindy Y; Sullivan, Margie (AID/A); Brimmer, Esther D; Cousens, Elizabeth (USUN)
Subject: FW: Internal Selection Process for WFP

B6

All

Please see the attached and share any comments or recommendations by 5:00pm Friday so we can put this in final.

Also, Joanne will be reaching out to the appropriate individuals to reserve time for appropriate future meetings and interviews.

Best.

cdm

From: Samuelson, Heather F
Sent: Wednesday, June 15, 2011 8:29 AM
To: Mills, Cheryl D
Subject: Internal Selection Process for WFP

Cheryl,

For your review and comment, please find the proposed process attached for selecting the USG nominee for the World Food Program Executive Director.

Many thanks.

Heather