

**RELEASE IN  
PART B6**

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**From:** Fuchs, Michael H <FuchsMH@state.gov>  
**Sent:** Saturday, May 29, 2010 1:13 PM  
**To:** H  
**Cc:** Sullivan, Jacob J  
**Subject:** USTDA

Madam Secretary,

Jake asked me to send you a brief description of the US Trade and Development Agency (USTDA).

USTDA is an independent USG foreign assistance agency funded by Congress. USTDA's stated mission is to promote economic growth in developing and middle income countries, while helping American businesses export their products and services. The Director of USTDA is Leocadia Zak (appointed by President Obama), who has been with USTDA since 2000.

Since its inception in 1981, USTDA claims to have been associated with more than \$31.5 billion in U.S. exports (approximately \$35 in U.S. exports for every \$1 dollar of program funds invested in overseas projects). In FY 2008, USTDA obligated over \$46 million in 54 countries. In addition to State, USTDA works closely with Commerce, MCC, USTR, DHS, DOT, Export-Import Bank, and OPIC.

USTDA is involved in many sectors, but its activities primarily focus on transportation, energy and power, water and the environment, health care, mining and natural resources, telecommunications, and information technology.

USTDA contracts primarily with small consulting and engineering businesses to explore and evaluate projects that USTDA is considering funding. USTDA helps position U.S. firms in the early stages of project development to compete for contracts during the implementation phase.

USTDA supports different types of projects, including:

- Technical assistance to develop sector strategies, including regulatory and legal frameworks, to foster a more favorable business and trade environment.
- Trainings for foreign decision-makers in economic sectors where there are opportunities for the sale of U.S. equipment and services.
- Grants for trade and industry advisors who help local ministries and municipalities build capacity.
- Reverse trade missions to bring foreign project sponsors to the U.S. to observe how U.S. industry works.
- Grants for overseas infrastructure project planning, such as feasibility studies.
- Workshops, conferences, and technical symposia aimed at connecting overseas project sponsors with U.S. firms that supply project finance, technology, and industry expertise.
- Procurement assistance (e.g. helping with developing bidding procedures, evaluating technical proposals, identifying potential suppliers or bidders).

A few examples of projects

- Peru: A \$441,960 technical assistance grant to the Metropolitan Municipality of Lima to improve the city's solid waste management system.
- Jamaica: Two technical assistance grants, totaling \$820,180, to the Jamaican Ministry of Finance and the Public Service to help with the privatization of Air Jamaica and to develop recommendations for a legal framework for the privatization.

- Egypt: A \$277,774 technical assistance grant to the Egyptian Ministry for Water Resources and Irrigation to support a supplementary pump station in the West Delta region of the Nile.
- Mali: A \$371,000 grant to partially fund a Feasibility Study to assess the technical and financial feasibility of constructing, financing and operating a 25MW waste-to-energy power plant, as well as operating an upgraded waste management system designed to assure sufficient feedstock to the waste-to-energy plant in Bamako.
- Pakistan: USTDA is sponsoring a reverse trade mission to the United States to introduce Pakistani public and private sector delegates to U.S. energy conservation and low-cost options for increasing power generation capacities through biomass cogeneration. The delegates meet with U.S. private and public sector entities active in this area.

Please let me know if you would like any further information.

Hope you are having a great holiday weekend.

Best,  
Mike

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