

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Thursday, April 22, 2010 9:11 AM
To: Muscatine, Lissa; H
Subject: RE: speech theme idea

I like this idea.

I like even better that we have a nutrition speech coming up which bridges GHI and GHFSI and we could use it as a venue not only to check the box re: FS, but health.

cdm

From: Muscatine, Lissa
Sent: Thursday, April 22, 2010 8:39 AM
To: Mills, Cheryl D; 'H'
Subject: speech theme idea

Hillary and Cheryl,

I'm feeling very good about our recent efforts to connect our speeches thematically. We've done it with development, human rights, and Internet freedom; and most recently with AIPAC, Ctr for Middle East Peace, and next the AJC. Here's what I want to suggest: The three most basic elements of human existence are food, water, and health. We have now done major speeches on food and water. I'd like us to consider a major speech on global health – the third in a trilogy. Linking these three issues thematically, we can explain how and why foreign policy challenges and solutions must be seen through a prism of human survival and why the conditions of people's lives influence everything from economic development to political stability and more. This trilogy of speeches (with the right PR) could further underscore our elevation of development AND our comprehensive, smart power approach to foreign policy. After all, food, water, and health are the sine qua non of human progress. And this is a Hillary Clinton signature idea, at least to me. Thoughts?

LM