

RELEASE IN PART
B6

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Monday, January 18, 2010 8:14 AM
To: H
Subject: Fw: Tech Task Force Update (1/17/2010)

Fyi

From: Ross, Alec J
To: Mills, Cheryl D
Sent: Mon Jan 18 07:50:56 2010
Subject: Fw: Tech Task Force Update (1/17/2010)

From: Stanton, Katie
To: Slaughter, Anne-Marie; Cohen, Jared A; Ross, Alec J; Dowd, Katie W; Klevorick, Caitlin B
Sent: Mon Jan 18 00:31:22 2010
Subject: Fw: Tech Task Force Update (1/17/2010)

From: Katie Jacobs Stanton [REDACTED]
To: Stanton, Katie
Sent: Mon Jan 18 00:12:36 2010
Subject: Tech Task Force Update (1/17/2010)

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Tech Task Force Update
January 17, 2010

1. Text 'Haiti' to 90999:

- **We have raised \$21.4mm.** This is historic. Big surges as a result of the NFL PSAs.
- I didn't watch the Golden Globes but looking at the data, I don't think they made an announcement, but the #s are still strong

2. SMS 4636 info project (where people in Haiti can text and report needs and locations):

- 707 texts were rec'd, 402 were deemed useful, 125 had enough details that volunteers on the ground could plot the longitude and latitude to find them quickly
- Only works on Digicel. Comcel/Voila are evaluating
- Trying to get Wyclef and radio stations to start promoting
- Data is currently going to Reuters Emergency Service, InSTEDD and ICRC
- We're working on getting it to USAID
- Note, this effort is brand new and entirely volunteer run
- Breakdown of types of calls:

28.06% Missing Persons
 12.23% Water shortage
 10.07% Food distribution

- 10.07% Asking to forward a message
- 9.35% Earthquake and aftershocks
- 5.04% Persons News
- 4.32% People trapped
- 3.60% Emergency
- 2.88% Health services
- 2.16% Medical Emergency
- 2.16% Died bodies management
- 2.16% Response
- 1.44% Looting
- 1.44% Shelter
- 5.04% Other

3. WeHaveWeNeed (Craigslit for Haiti):

- Quietly launched (DO NOT MENTION PUBLICLY)
- Working on beta testers
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- May launch tomorrow

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