

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Sunday, January 17, 2010 9:28 AM
To: H; Shah, Rajiv (AID/A)
Subject: FW: Updated SMS Total \$\$

FYI for call with Red Cross, whichever of you makes it.

From: Connell, Ellen K
Sent: Sunday, January 17, 2010 9:26 AM
To: Haiti DLC Distro
Cc: SES-O_CMS; stratcomm
Subject: Updated SMS Total \$\$

Update: \$17.4 million raised by the SMS Campaign thus far from 1.7 million people, as of 0923 1/17.

From: Dowd, Katie W
Sent: Sunday, January 17, 2010 9:22 AM
To: Connell, Ellen K
Subject: Re: Updated SMS Numbers?

We are at 17.4 million raised which comes from 1.7 million people.

From: Connell, Ellen K
To: Dowd, Katie W
Cc: CMS TaskForce1L-Media Monitor; PRS_Issues; Starr, Katherine L; Schwerin, Daniel B; Kaplan, Jonathan E; Morrison, Christopher A (PACE)
Sent: Sun Jan 17 08:35:59 2010
Subject: Updated SMS Numbers?

Hi Katie, when you have updated fundraising numbers, could you send them to these people?

The most recent info I have was "To date this program has raised more than \$15 million from more than 1.5 million people."

Thanks,
Elle