

RELEASE IN PART B6

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Monday, November 2, 2009 9:30 PM
To: H
Subject: FW: icymi

FYI

From: Klevorick, Caitlin B
Sent: Monday, November 02, 2009 6:21 PM
To: Mills, Cheryl D
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Department of State Ranks High as Employer for HBCU Students and Alumni

Washington, DC
October 26, 2009

In the current edition of **HBCU Connect**, the Department of State placed among the top five employers for Historically Black Colleges and University (HBCU) students and alumni. The Department of State is the highest-ranking Federal agency, listed under first-ranked McGraw-Hill, second-ranked Continuum Health Partners, and third-ranked State Farm.

HBCU Connect's ranking of best employers is based on the following criteria: HBCU student and alumni recruitment, brand penetration in HBCU communities, relationship with HBCU organizations, consistency in outreach efforts, types of positions made available, and messaging used to reach audience.

It is worth noting that the Department of State ranked:

- first as best federal employer for HBCU students and alumni
- fourth as best employer for HBCU students and alumni

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