

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Thursday, October 15, 2009 5:09 PM
To: H
Subject: FW: World Food Prize - Chair and CEO of PepsiCo and Sec. Vilsack

-----Original Message-----

From: Craft, William E
Sent: Thursday, October 15, 2009 4:40 PM
To: Mills, Cheryl D; Plowden, Marisa L; Klevatorick, Caitlin B
Subject: Re: World Food Prize - Chair and CEO of PepsiCo and Sec. Vilsack

Vilsack told a powerful story about going to a school feeding program while he was in kenya in august for agoa. At lunch time, he spooned usg donated porrage into the kids red cups. After lunch he asked the kids what their favorate part of school was. He expected to hear "recess" or maybe reading. Instead every single child responded with "lunch - because it is the only meal I get everyday". Vilsack was glad for what we were doing, but the event made him realize how much more there is to do.

Bill